

LEARN HOW TO

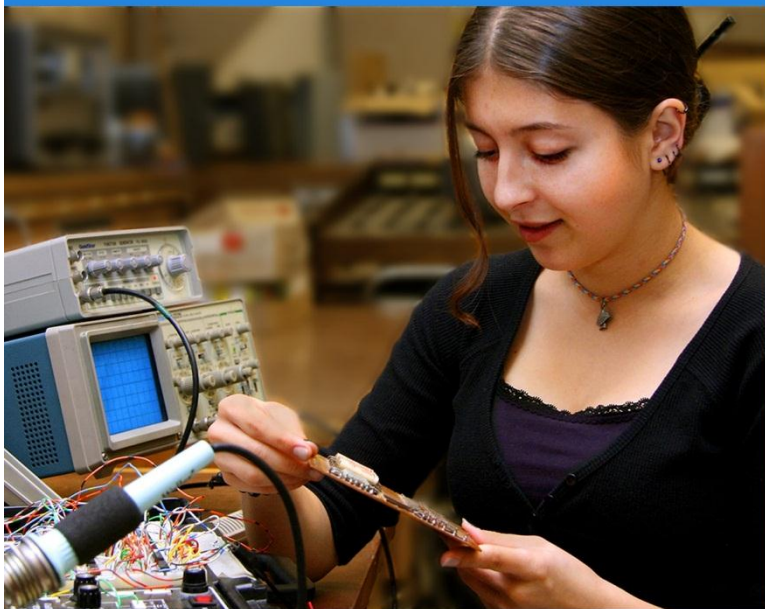
WHEN:

March 30, 2015 - Recruitment Training

March 31, 2015 - Retention Training

GET MORE WOMEN IN THE PICTURE!

Come to our WomenTech Educators Training and learn how to increase the number of female students in your STEM classes.



You Will Learn:

Gender Diversity in STEM

How to overcome the barriers to recruiting women into STEM and identify your target audience & low-hanging fruit

Key Factors for Recruitment

How to adopt a program-wide “female friendly” approach and involve faculty & staff in your recruiting efforts

Addressing the STEM Challenge

How to teach to female learning styles and what you must know about spatial reasoning

Build a Leadership Team Model

No educator is an island -- how to work together & boost STEM retention

You Will Take Away:

- An **easy-to-implement recruitment plan** to **get more women** in your STEM classes.
- A **retention plan** that will **increase the completion rate** of your female (and male) students, starting **this semester**.
- The **knowledge** and **confidence** you need to put your plans into **action**, right away.

Presented by:

**Institute for Women in Technology,
Trades, and Science (IWITTS)**

*Helping Educators Close the Gender Gap
for Women in Technology*

Read more about us at: www.iwitts.org

REGISTER TODAY!

Contact: *Jon Oulay 859.256.3289*

Training Location: *KCTCS Main Office*

The Kentucky Community and Technical College System
Office for Professional Development and Innovation
and
AMTEC - National Center for Excellence in Advanced Automotive Manufacturing
Versailles, Kentucky

Learn How to Get More Women in the Picture Workshop Agenda

Institute for Women in Trades, Technology & Science

Monday, March 30, 2015 RECRUITMENT

- 8:00 am Breakfast provided by AMTEC
- 8:30 am Welcome-AMTEC Executive Director, Danine Tomlin
Why are we here?
Student Success Stories:
Amanda Saam-Somerset Graduate 2015
Amy Caudill-Somerset Graduate, Toyota Motor Manufacturing Kentucky
Introductions & Icebreaker Activity
- 9:00 am Who Is Talking About This & What Are They Saying?
- 9:30 am Recruitment Strategies - Let's Get to Work
- 10:30 am Break (vending machines available)
- 10:45 am Recruitment Strategies Continues
- 12:00 noon Lunch Provided by AMTEC
- 1:00 pm Finish Recruitment Strategies
- 2:00 pm Review Recruitment Plan Documents, Break Into Groups, & Work On Plans
(individual afternoon breaks as needed)
- 3:00 pm Review Recruitment Plans
- 3:30 pm Questions, Answers, Homework & Evaluations
- 4:00 pm *See You Tomorrow*

Tuesday, March 31, 2015 RETENTION

- 8:30 am Welcome & Introductions (Breakfast provided by AMTEC)
- 9:00 am Review of Recruitment Strategies - Best Practices
- 9:30 am Retention Strategies - Let's Retain the Recruit
- 10:30 am Break (vending machines available)
- 10:45 am Retention Strategies Continues
- 12:00 noon Lunch provided by AMTEC
- 1:00 pm Finish Retention Strategies
- 2:00 pm Review Retention Plan Documents, Break Into Groups, & Work On Plans
(individual afternoon breaks as needed)
- 3:00 pm Review Retention Plans
- 3:30 pm Questions, Answers, & Evaluations
- 4:00 pm *Where Do We Go From Here*